

Bottega Veneta's New Store Is a Sparkling Tribute to New York

by Andrea Whittle
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Courtesy Bottega Veneta
The new Bottega Veneta mansion on Madison Avenue.

The Upper East Side boutique will also have an exclusive line of city-inspired accessories.

The brand's signature woven intrecciato leather pieces for men and women, along with eyewear, shoes, watches, fragrances, jewelry and ready-to-wear will be displayed in rooms done up in cool greys and lightly washed greens with brushed brass ceilings (one of the many metallic elements meant to

echo the way the city skyline sparkles in the sun). On the fifth floor, the brand's home and furniture collection is displayed in a space they're calling "The Apartment," styled with some of Maier's favorite architecture and photography books and a rotating art collection, selected in collaboration with Milan- and London-based gallery Robilant + Voena, of 1960's and 70's Italian artists like Lucio Fontana and Mimmo Rotella. The space, says Maier, "will be very much like a real apartment, with the feeling of being in a private home."

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